SWATANTRATA SANGRAM SENANI VISHRAM SINGH GOVERNMENT POST GRADUATE COLLEGE, CHUNAR, MIRZAPUR

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DEPARTMENT OF COMMERCE

UG Programme Outcome (PO)

The B.Com. program of the college empowers the students to:

PO_1 - Businesses in the banking industry, insurance industry, financing industry, transportation industry, warehousing industry, etc. might get well-trained personnel to satisfy their needs.

PO_2 - Learn skills related to a variety of roles, such as marketing manager, sales manager, and overall company administration capabilities.

PO_3 - Greater ability to make judgements on a personal and professional level.

PO_4 - Students may proactively launch their own businesses.

PO_5 - Students can learn everything there is to know about business, marketing, human resources, taxation, and finance.

PO_6 - Better able to stand out in an organization when they have knowledge of several specializations in accounting, costing, banking, and finance as well as practical experience.

UG Programme Specific Outcome (PSO)

PSO_1 – Acquire the necessary information, abilities, and attitudes.

PSO_2 - In professional exams like the C.A., C.S., CMA, MPSC, and UPSC, students can demonstrate their proficiency. along with other courses.

PSO_3 - Ability to communicate effectively, make decisions, innovate, and solve problems in the course of daily business activity.

PSO_4 - The ability to function in the roles of accountant, audit assistant, tax consultant, and computer operator.

PSO_5 - The ability to pursue higher education and conduct research in the areas of commerce and finance.

PSO_6 - Comprehensive knowledge and subject expertise across many fields.

Principal **Co-Ordinator IQAC**

For

Department Incharge

23.9.23

Convener Learning Outcome Committee

Course Name	Course Code	Semester	Course Outcome
Business Organization	C010101T	I	*Will enable the student to:* - Understand the concept of Business Organisation along with the basic laws and norms of Business Organisation. - Understand the terminologies associated with the field of Business Organisation along with their relevance. - Identify the appropriate types and functioning of Business Organisation for solving different problems. - Apply basic Business Organisation principles to solve business and industry related problems. - Understand the concept of Sole Proprietorship, Partnership and Joint Stock Company etc.
Business Statistics	C010102T	I	*Will enable the students to:* - Utilising index numbers, determine changes in a variable or group of linked variables. - Using time series data and long-term trend analysis, estimate any variable's changes. - Use trend analysis to foretell the seasonal variation in some variables. - To assess the quality, interpret statistical quality control methods.
Business Communication	C010103T	I	*Will enable the students to:* - Explain how communication works and what forms it takes. - Use several communication models, processes, and techniques in everyday life. - Analyse the numerous business communication channels and networks. - Use the rules of effective communication to get your point through in both official and casual settings.
Introduction to Computer Application	C010104T	I	*Will enable the students to:* - Utilise in their daily lives the practical information taught on the internet, email,

			spreadsheets, and accounting software.
Business Management	C010201T	II	*Will enable the students to:* - Understand the concept of Business Management along with the basic laws and norms of Business - Management. - Understand the terminologies associated with the field of Business Management and control along with - their relevance. - Identify the appropriate method and techniques of Business Management for solving different problems. - Apply basic Business Management principles to solve business and industry related problems. - Understand the concept of Planning, Organising, Direction, Motivation and Control etc.
Financial Accounting	C010202T	II	*Will enable the students to:* - Describe the basic accounting principles and practises. - Describe the financial standing of various businesses and organisations. - Examine the practical facets of journal, ledger, trial balance, cash book, final accounts, partnership accounts, and depreciation accounting. - Describe the differences in financial treatments of various types of expenditure (capital and revenue).
Computerised Accounting	C010203P	II	*Will enable the students to:* - Understand and practice knowledge of accounting with computer.
Essentials of E-Commerce	C010204T	II	*Will enable the students to:* - Familiarize with the basic of e-commerce and to comprehend its potential.
Business Economics	C010205T	II	*Will enable the students to:* - Explain the purpose and significance of business economics and describe how it relates to other

			courses. - Apply the different economic laws to the real-world situation. - Analyse how the Law of Demand and Demand Elasticity are doing. - Translate the idea, goals, and procedures of demand forecasting. - Differentiate between several methods of demand forecasting for both existing and new products. - Analyse the many ideas of the short- and long-term relationships between costs and outputs.
Company Law	C010301T	III	*Will enable the students to:* - Describe the corpus of legislation that governs the rights, relationships, and behaviour of individuals, companies, organisations, and corporations. - List the evolution of Indian legislation governing corporations. - Differentiate between the laws that apply to various forms of corporations. - Go over the business law theories and the memorandum of association. - Describe the legal ramifications of joining the firm. Specify the legal ramifications of dissolving the company.
Cost Accounting	C010302T	III	*Will enable the students to:* - Understand the basic concepts and the tools used in cost accounting. - Explain the meaning of the term "cost accounting" and how it differs from "financial accounting." - Acquire practical knowledge of accounting procedures related to labour cost accounting, overhead accounting, and the pricing of materials. - Describe the accounting procedures for contract costing, process costing, and unit costing.
Business Regulatory	C010303T	III	*Will enable the students to:* - List the key provisions of several laws, such as

Framework			the Sale of Goods Act of 1930 and the Negotiable Instruments Act of 1881, in brief. - Showcase the many partnership kinds and the laws that apply to them under the Partnership Act of 1932. - List the numerous legal guidelines that apply to negotiations, party discharges, the non-payment of checks, and the dishonouring of other negotiable instruments. - Exercise their legal rights under the Consumer Protection Act of 1986, when applicable, and as necessary.
Inventory Management	C010304T	III	*Will enable the students to:* - Understand the concept of Inventory Management along with the basic laws and axioms of Inventory - Management. - Understand the terminologies associated with the field of Inventory management and control along - with their relevance. - Identify the appropriate method and techniques of Inventory management for solving different - problems. - Apply basic Inventory management principles to solve business and industry related problems. - Understand the concept of Working Capital Management, Demand Analysis and Obsolescence.
Income Tax Law and Accounts	C010401T	IV	*Will enable the students to:* - Know the basics of Income Tax Act and its implications. - Explain the theoretical foundation for the various direct and indirect taxes that the central and state governments impose. - Estimate the various direct taxes the government levies. - Recognise the numerous government tax exemptions offered.
Fundamentals of Marketing	C010402T	IV	*Will enable the students to:* - Describe the idea, significance, and reach of

			marketing, as well as how it is applied. - Organise the elements influencing different market divisions and consumer behaviour into categories. - Examine the many phases of product planning and the product life cycle. - Talk about the notions of price, pricing strategies, and the marketing mix. - Evaluate the different distribution methods and marketing strategies.
Digital Marketing	C010403P	IV	*Will enable the students to:* - Understand the concept of Digital Marketing along with the basic forms and norms of Digital Marketing. - Understand the terminologies associated with the field of Digital Marketing and control along with their relevance. - Identify the appropriate method and techniques of Digital Marketing for solving different problems. - Apply basic Digital Marketing principles to solve business and industry related issues and problems. - Understand the concept of Budgetary Control, Cash Flow Statement, Fund Flow Statement, Break Even Analysis etc.
Fundamentals of Entrepreneurship	C010404T	IV	*Will enable the students to:* - Understand the concept of Entrepreneurship along with the basic laws and practices of - Entrepreneurship. - Understand the terminologies associated with the field of Entrepreneurship along with their relevance. - Identify the appropriate functions and qualities of Entrepreneur for solving different - problems. - Apply basic Entrepreneurship principles to solve business and industry related problems. - Understand the concept of Life Small Business, Raising of Funds and EDP.

ourism and Travel Management	C010405T	IV	*Will enable the students to:* - Familiarize with the basic of e-commerce and to comprehend its potential.
Corporate Accounting	C010501T	V	*Will enable the students to:* - Describe the idea of a merger, its types, and its accounting approach. - Sort variations in share capital into categories and provide examples of the many types of company reconstruction and how it affects accounting. - Address the issue of owning and subsidiary firms. - Practically indulge them in the production of the companies' accounts in the event of their dissolution. - Arrange the accounting entries for the issuance of bonus shares, ESOPs, share buybacks, and EPS calculation into categories.
Goods and Services Tax	C010502T	V	*Will enable the students to:* - Explain the GST concept in detail. - Describe the steps for registering and cancelling. - List the numerous tax return filing procedures. - Understand the GST tax and exemption. - Explain the Customs Act and Customs Duty.
Business Finance	C010503T	V	*Will enable the students to:* - Differentiate between the two main goals of finance. - List the idea, significance, and restrictions of financial planning - Describe the procedure; and evaluate the merits and characteristics of several long-term sources of funding. - Examine the causes and solutions for over- and under-capitalizing. - Gain knowledge of working capital, including its origins and component parts.
Principles and Practices of	C010504T	V	*Will enable the students to:*

Insurance			♣ Understand the concept of Insurance along with the basic laws and practices of Insurance. ♣ Understand the terminologies associated with the field of Insurance and control along with their relevance. ♣ Identify the appropriate method and types of Insurance for solving different problems. ♣ Apply basic Insurance principles to solve business and industry related problems. ♣ Understand the concept of Life, Marine and Fire Insurance.
Monetary Theory and Banking in India	C010505T	V	*Will enable the students to:* ♣ Understand why money exists, what it does and how it is classified. ♣ Compare the characteristics of the three main types of monetary standards. ♣ Describe the advantages and disadvantages of the paper currency standard. ♣ Explain the role, importance, and operation of commercial banks. ♣ Describe how the National Bank for Agricultural and Rural Developments and Regional Rural Banks operate. ♣ Analyse the idea, purposes, and different credit control strategies used by RBI. ♣ Create a classification of the roles and responsibilities of the international financial institutions.
Accounting for Managers	C010601T	VI	*Will enable the students to:* ♣ Understand the concept of Managerial Accounting along with the basic forms and norms of Managerial Accounting. ♣ Understand the terminologies associated with the field of Managerial Accounting and control along with their relevance. ♣ Identify the appropriate method and techniques of Managerial Accounting for solving different problems. ♣ Apply basic Managerial Accounting principles

			to solve business and industry related issues and problems. Understand the concept of Budgetary Control, Cash Flow Statement, Fund Flow Statement, Break Even Analysis etc.
Auditing	C010602T	VI	*Will enable the students to:* Talk about evaluating and determining your financial, operational, and strategic goals. Describe the fundamentals of company audits and the many forms. Create several voucher types. Verify the guidelines used for verification and the safety measures to be used while creating books of accounts. List the requirements, exclusions, obligations, rights, and liabilities of a business auditor. Describe the fundamental steps involved in creating the audit report and audit certificate.
Financial Institutions and Market	C010604T	VI	*Will enable the students to:* Understand the concept of Financial Market along with the basic forms and norms of Financial Market. Understand the terminologies associated with the field of Financial Market and control along with their relevance. Identify the appropriate method and techniques of Financial Market for solving different problems. Apply basic Financial Market principles to solve business and industry related problems. Understand the concept of Primary and Secondary Market, Stock Exchange, SEBI etc.
Human Resource Management	C010605T	VI	*Will enable the students to:* Describe the theoretical foundation for human resource management and the personnel policies that fall under it. Refer to the hiring and selecting process used in the corporate environment.

			- Explain the many forms of training and their importance to the workforce. - Broaden the range of performance evaluation strategies and compensation models. - Compare and contrast the various philosophies of leadership and motivation. - Describe the process and different forms of communication. - Examine the many techniques for gauging employee morale and the various sanctions that can be applied for indiscipline.
Business Ethics and Corporate Governance	C010606T	VI	*Will enable the students to:* - Infer the significance of corporate governance and the manner in which it is practised in India. - Describe the principles of justice, rights, and liberties, as well as the concepts of ethics, government, and society, morality, and socio-cultural values. - Considering the widespread scams in the nation's and the world's commercial sectors, develop a sense of ethical behaviour. - Connect their behaviours and ethical thinking.